

CENTRAL SPRINGFIELD LITTLE LEAGUE
P.O. Box 334
SPRINGFIELD, VA 22150

January 2011

Dear Business and Community Leader:

Central Springfield Little League has served a vital role in our community for nearly six decades. The League has the privilege to manage youth baseball programs that permitted over 440 boys and girls from age four to 16 to compete in the sport last season. In addition, CSLL also charters the Springfield Challengers program, which supports the playing needs of special needs children in the community. At all levels of play, the children of the community learn important life lessons associated with the Little League motto, "Character, Courage, Loyalty". They would not have that opportunity without the support of local business and community leaders.

The 2011 season will be another special one at Trailside and Franconia Parks as we build on a very successful 2010 program. Last season, the League added a Seniors-level program for players aged 15 and 16. Each of CSLL's four All Star teams finished in the final four in tournament play and both the Majors (Little League) and the 9-10 All Star teams achieved a second-place finish in Virginia District 9. CSLL's Safety Plan was recognized as one of the best 31 plans in the Nation and was awarded Second Place by Little League for the Southeast Region. There is a tremendous tradition associated with Central Springfield baseball and we hope you will decide to be a part of it.

Your support will allow the League to accomplish many things. With your help, we will continue to make necessary capital and safety improvements at the Parks that will help maintain Central's reputation as one of the finest youth baseball parks in the region and we will be able to purchase the equipment necessary to support the players.

With deep local roots, you know the value of the Little League program to the community. Sponsorship levels remain the same as last season's rates and those contributions are tax deductible. Team sponsorships are available beginning at \$425. A full listing of sponsorship levels is included in the enclosed Sponsorship Agreement form.

We hope that you will support the Little League program and the children of this community. Please complete the Sponsorship Agreement and return it as soon as you are able. For your convenience, we will gladly pick up your sponsorship or you can mail it to the address provided on the Sponsorship Agreement. Should you have questions about this year's program, please contact me.

On behalf of the boys and girls who love the game of baseball, we thank you in advance for helping us to continue to serve them. We look forward to seeing you at Trailside and Franconia Parks for an exciting season of Central Springfield baseball.

Sincerely,

Phil Grone
Executive Vice President and Sponsorship Chairman
Central Springfield Little League
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